

Hong Kong Living Influencer Awards 2021: Entrepreneurs & Business

Get to know this years influencers in Hong Kong's Entrepreneurs & Business category

Trending

Matchy Ma Founder, Talent Academy Limited



As a Registered Industrial & Organisational Psychologist, Corporate Trainer and Director at his own consultancy Talent Academy Limited, Matchy Ma has dabbled in many different jobs and responsibilities throughout his 20-year career. Working in multinational corporations, he specialises in transforming individual and team performance for all walks of people. He does this by applying practitioner skills backed by research-based psychological principles. Born and raised in Hong Kong, Matchy is a graduate from the University of Hong Kong and holds a Bachelor's Degree in Psychology. From the Chinese University of Hong Kong, he holds a Master's Degree in Industrial & Organizational Psychology. He took on roles as a Market Researcher, Corporate Trainer and Organisational Psychologist before starting his business. In fact, 2021 marks the 10th anniversary of Talent Academy Limited.

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“Over the last decade, we have built up our clientele covering both local and multinational corporations in different industries. 90 percent of our customers are either repeat clients or from referrals,” says Matchy. “We are so grateful for the trust our customers have placed in us. We hope that we can help them, as well as our community and the world we are living in. Talent Academy limited really wants to make a positive difference”. Matchy has found that employee well-being at the workplace has become one of the top concerns among employers in Hong Kong.

An increasing number of corporations are willing to spend time and resources on different types of well-being programmes for their employees in order to build a sustainable, healthy, productive workforce. This is where Matchy steps in with his signature training programmes. “One of our major achievements during the last decade is developing a suite of signature training programs, namely “Strengths-based Leadership Program”, “Coaching for Success Program”, “Positive Psychology Series”. Over a thousand people have attended these programmes. We are so excited to have helped them aim higher, grow stronger and live happier”.

Looking forward, Matchy hopes to connect with professionals in the field from different parts of the world, and “leverage their professionalism and wisdom to develop more innovative, meaningful, value-creating digital talent development solutions”. “The pandemic has reminded us of the importance of having good health and relationships,” he says. “I will continue putting a constant effort in maintaining a healthy well-being, both mental and physical, and living in the moment – keeping my faith and staying hopeful for the future”.

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